Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the

application.

Listing of Claims:

1.   (Currently Amended) A system comprising a receiver in communication with a

source of broadcast content and coupled to a playback device and a storage device, the

receiver to control the use of received broadcast content through the playback device and

the storage device in accordance with a descriptor ~~control information~~ embedded in the

received broadcast content, the descriptor to indicate whether the storage device may

store the received broadcast content, and once stored, a length of time the playback

device may reproduce the received broadcast content ~~said embedded control information~~

~~to define an action to be taken pertaining to the received broadcast content, said action to~~

~~store said received broadcast content or reproduce said received broadcast content.~~

2.   (Canceled).

3.   (Canceled).

4.   (Previously Presented) The system of claim 1, wherein the receiver is further to

maintain information relating to the use of the received broadcast content through the

playback device.

5.   (Previously Presented) The apparatus of claim 4, wherein the receiver is further to

use the information relating to the use of the received broadcast content for remuneration

of a provider of the broadcast content.

6.   (Previously Presented) The apparatus of claim 5, wherein the information relating

to the use of the received broadcast content comprises a duration of use.

7.   (Currently Amended) A method comprising:

receiving broadcast content;

extracting a descriptor ~~control information~~ embedded in the received broadcast

content, the descriptor to indicate whether the received broadcast content may be stored,

and once stored, a length of time the received broadcast content may be reproduced ~~said~~

~~extracted control information defining an action to be taken pertaining to the received~~

~~broadcast content, said action to store said received broadcast content or reproduce said~~

~~received broadcast content~~;

controlling use of the received broadcast content in accordance with the extracted

descriptor ~~control information~~.

8.   (Canceled).

9.   (Currently Amended) The method of claim 7, wherein the extracted descriptor

~~control information~~ indicates a number of times that the received broadcast content may

be reproduced ~~consumed~~.

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10.　(Canceled).

11.　(Canceled).

12.　(Currently Amended) The method of claim 7 ~~11~~, wherein the <u>length of time</u> <u>includes</u> ~~time period comprises~~ a date range.

13.　(Currently Amended) The method of claim 7, wherein the extracted <u>descriptor</u> ~~control information~~ comprises billing information.

14.　(Currently Amended) The method of claim <u>13</u> ~~7~~, wherein the billing information comprises a cost for consumption of the broadcast content.

15.　(Currently Amended) The method of claim 7, wherein ~~said~~ <u>the</u> controlling use comprises preventing use of the broadcast content other than as specified by the extracted <u>descriptor</u> ~~control information~~.

16.　(Original) The method of claim 7, further comprising obtaining payment information from a user of the received broadcast content.

17.　(Original) The method of claim 7, further comprising communicating consumption information to a billing facility.

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18.   (Original) The method of claim 17, wherein the billing facility comprises a

facility maintained by a provider of the received broadcast content.

19.   (Currently Amended) A machine-readable medium having stored thereon a set of

executable instructions to perform a method comprising:

receiving broadcast content;

extracting a descriptor ~~control information~~ embedded in the received broadcast

content, the descriptor to indicate whether the received broadcast content may be stored,

and once stored, a length of time the received broadcast content may be reproduced ~~said~~

~~extracted control information defining an action to be taken pertaining to the received~~

~~broadcast content, said action to store said received broadcast content or reproduce said~~

~~received broadcast content~~;

controlling use of the received broadcast content in accordance with the extracted

descriptor ~~control information~~.

20.   (Currently Amended) The storage medium of claim 19, wherein the storage

medium comprises a memory accessible by ~~the~~ a computer.

21.   (Original) The storage medium of claim 19, wherein the storage medium

comprises a portable storage device.